



# Collaboration Days

Creating Hands-on Value



Microsoft®

SharePoint® Server 2010



Cambridge  
Technology Partners

Anees Qureshi - Principal  
Social Collaboration on  
SharePoint 2010



SharePointCommunity.ch

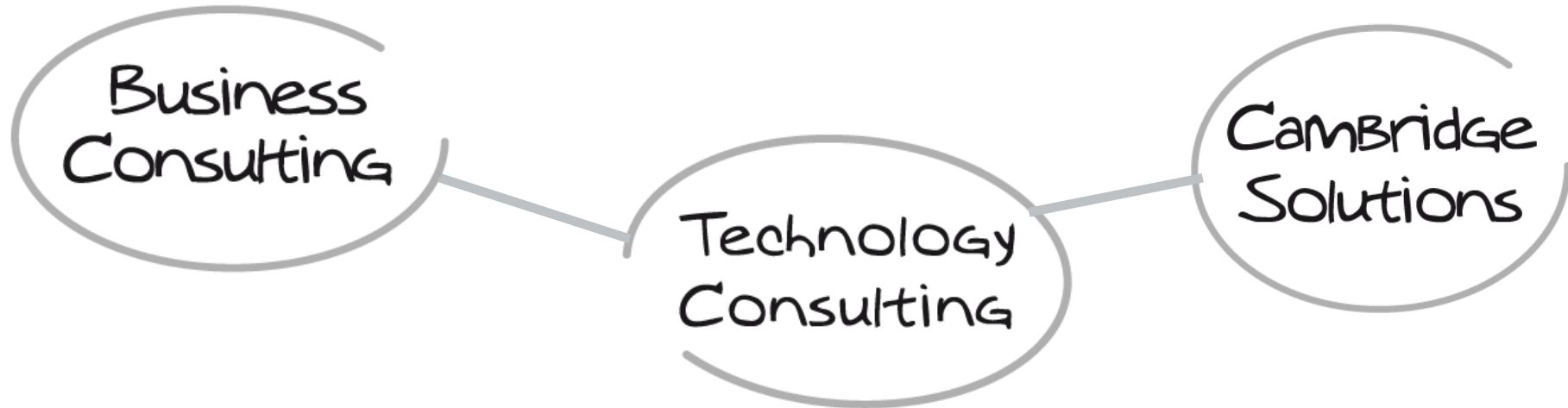
... born to be shared! 

- ◆ Who is Cambridge?
- ◆ Generational Changes in Collaboration
- ◆ Social Collaboration – Business Drivers
- ◆ Social Collaboration – Architecture Overview
- ◆ Live Demo

Our more than **200 employees** serve a **diversified portfolio of** upper mid-market and **multinational companies** in many industries from our Swiss offices in Basel, Geneva & Zürich and our global delivery centers in Hungary & Ukraine.



- Budapest (HU)
- Lviv (UA)



- ◆ IT Strategic Alignment
- ◆ Business Cartography
- ◆ Advisory Services

- ◆ Portal & Collaboration
- ◆ Enterprise Content Management
- ◆ Identity & Security Management
- ◆ Customer Relationship Management
- ◆ Business Process Management

- ◆ SharePoint Business Accelerators
  - ◆ myNetWorks
  - ◆ myTeamWorks
  - ◆ myIntranetWorks
  - ◆ myMobileWorks
  - ◆ myIdeaWorks





*A set of complementary partnerships for SharePoint 2010:*

**NINTEX**

  
**EPM Live**  
Powered by Microsoft Office Project  
Partner Program

**colygon** 

  
**Collaboration Days**  
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Source Gartner

- ◆ A new approach to collaboration is required where the **social aspect is central** within the collaboration paradigm **to break the collaboration silos** created by an uncontrolled proliferation of collaboration sites
- ◆ (Automated) **Information streams** are more and more relevant to **ensure collaboration efficiency** within a multi-level collaboration environment
- ◆ Within collaboration implementation scenarios, **Enterprise Social Networks** and **self service site provisioning & lifecycle management** still represents a fundamental gap within SharePoint 2010

# Did you ever face ...

Workflow's Notification  
Overload

Uncontrolled proliferation  
of collaboration  
spaces

Overloaded IT  
Department

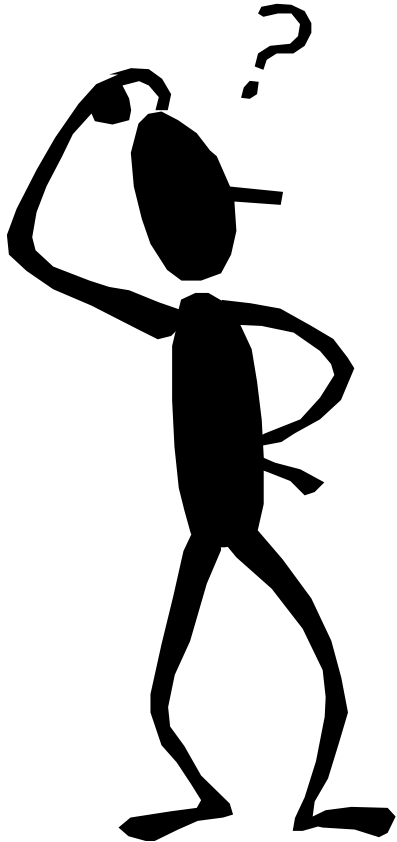
SP Governance  
Missing

Frustrated Business  
Users

Ohh nooo!!  
What do I click now?

How do I find the  
Expert in my Company

How can I connect  
To Gurus?



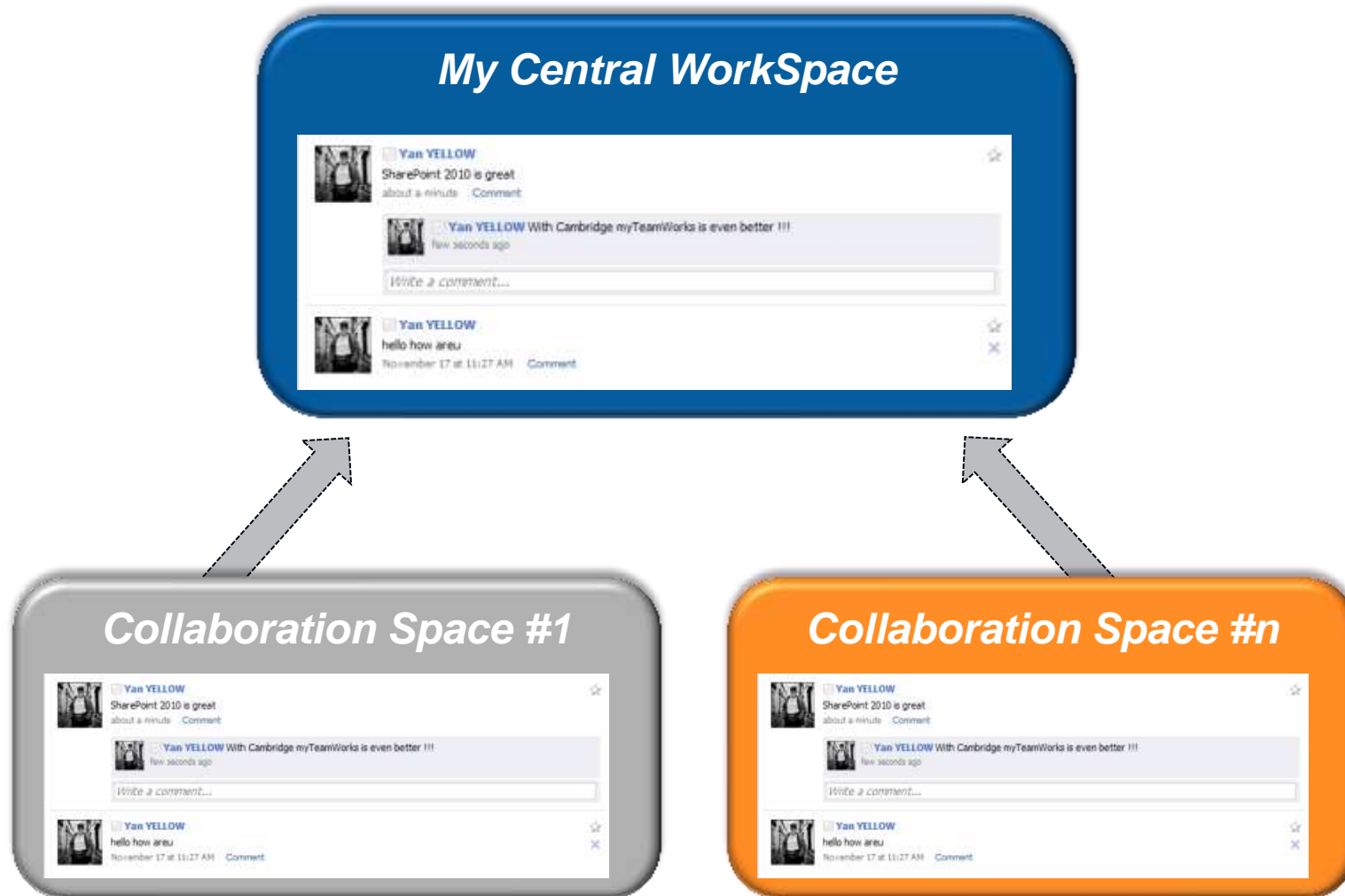
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- ◆ Promote true Enterprise collaboration - **Break the silos** of individual **collaboration islands** and give the chance to forge dynamic cross-functional channels.
- ◆ Implement a **clear governance** - Avoid uncontrolled proliferation of collaboration sites that do not meet corporate governance and generate high maintenance and administration costs.
- ◆ Business vs. IT Win-Win Scenario - **make business user independent** from IT for collaboration space site provisioning activities while **reducing IT overhead**.

- ◆ A **centralized workspace** where to have instant access to all ongoing projects
- ◆ The sharing of knowledge and **automated notification** of user and system events **through a project wall**
- ◆ A **self-service based** request for **provisioning** of template based project sites
- ◆ The lifecycle management of project sites
- ◆ An **easy to use administration** user interface to manage the organization's project sites

# Our Solution to Social Collaboration

## Wall Centric Social Engine



### Challenge

- ◆ Large volumes of contracts to manage daily
- ◆ Traditional workflow-based application
- ◆ Team based review and validation process
- ◆ Notifications overload
- ◆ No visibility

### Solution

- ◆ Paradigm shift from traditional workflow based solution to a Social Collaboration solution
- ◆ Wall centric communication instead of email based communication
- ◆ Clear reporting and traceability
- ◆ Built on a extensible framework

### Business Benefits

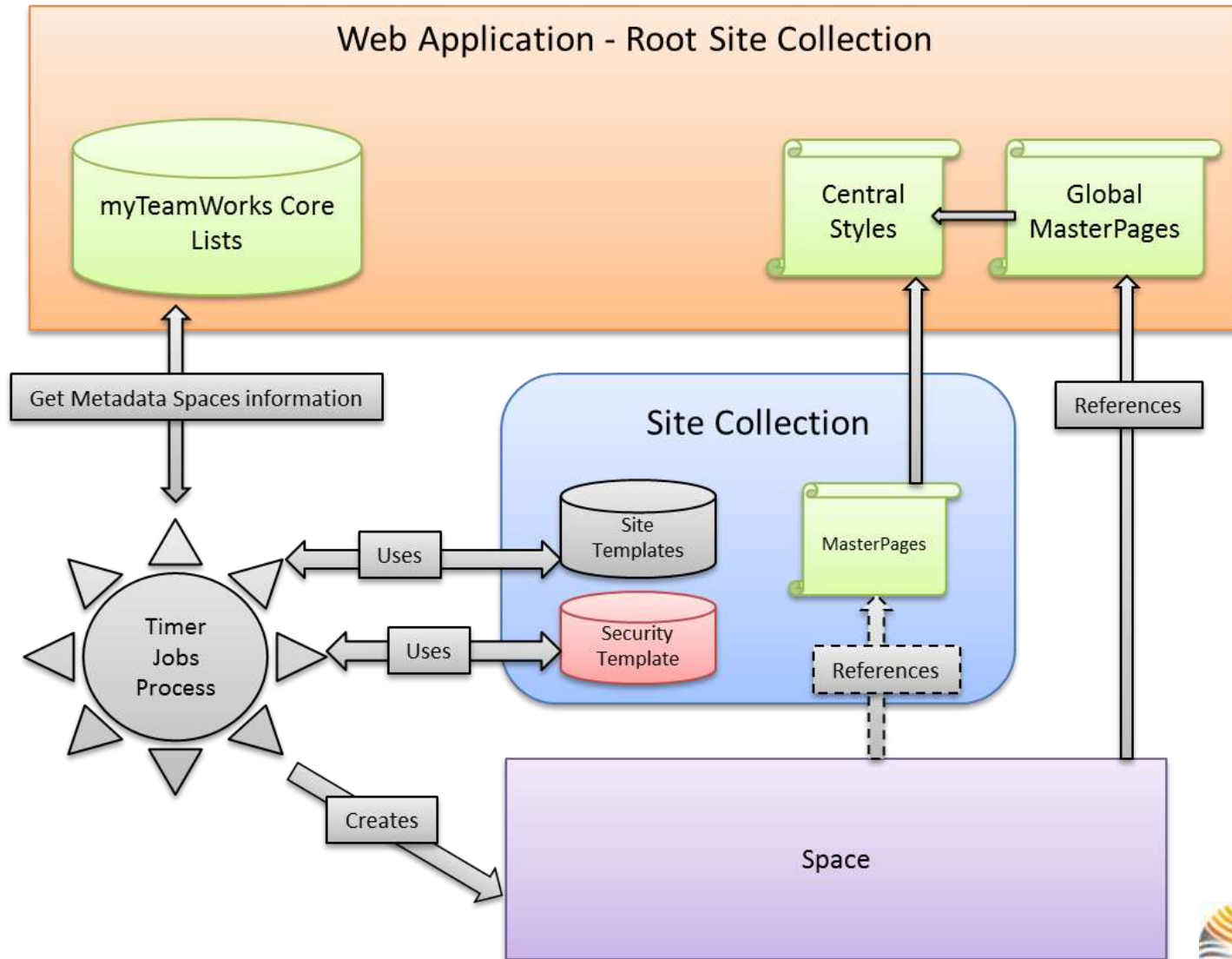
- ◆ Reduced email spamming
- ◆ Simple process aligned with the collaboration template
- ◆ Clear reporting and KPIs at each level of the collaboration model
- ◆ Social model extended to business critical processes
- ◆ User adoption

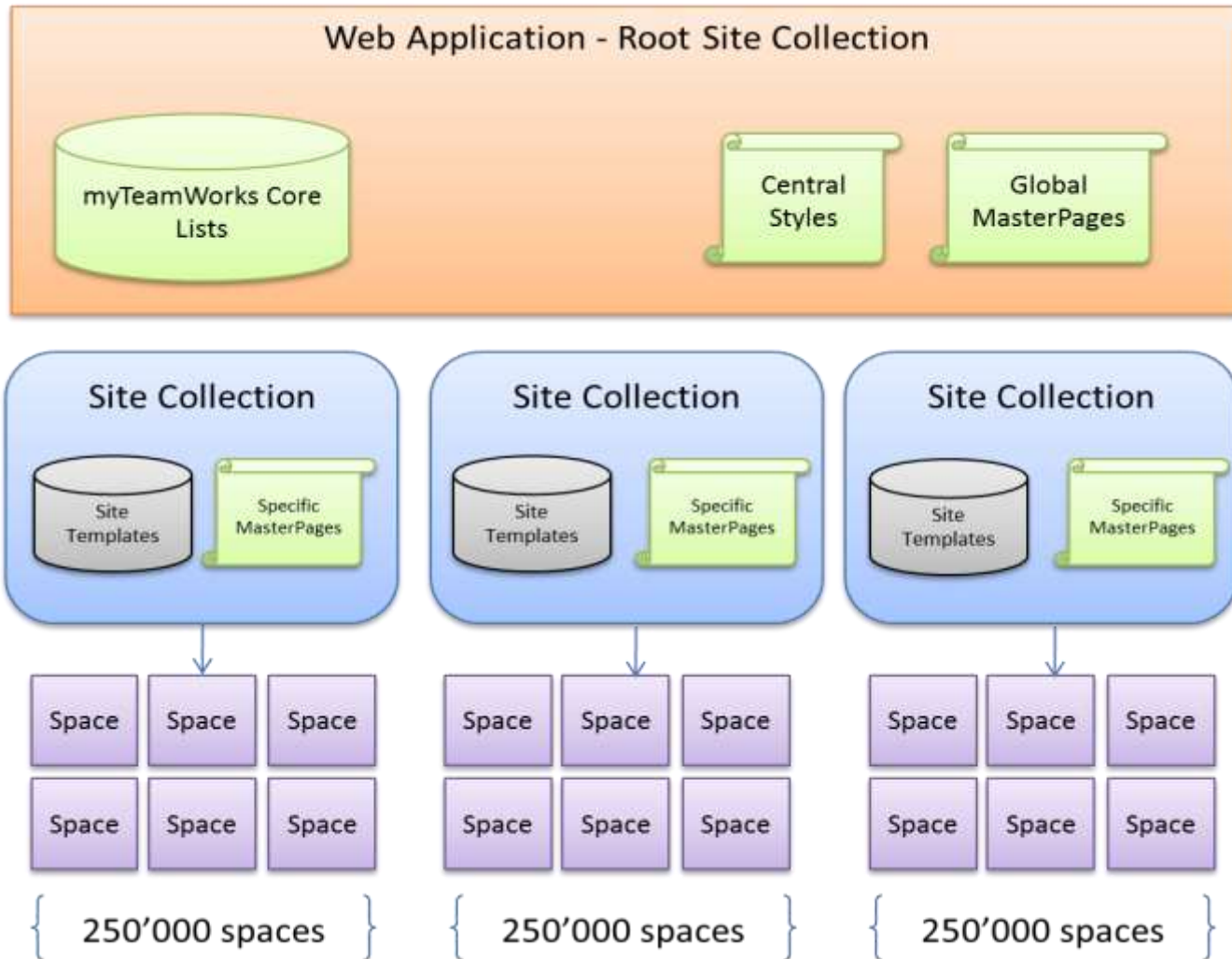
### Technology / Time Frame

- ◆ SharePoint 2010
- ◆ SP Rich Business Template
- ◆ Cambridge's myTeamWorks Framework
  - ◆ Micro blogging engine
  - ◆ Site provisioning engine
  - ◆ Space Lifecycle Management
- ◆ Microsoft Silverlight dashboard



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## Welcome to MyTeamWorks



myTeamWorks

### Welcome to MyTeamWorks

Bringing you new collaboration capabilities and new ways of managing your information, guided by an Enterprise-wide Governance.

 [Request a Space](#)

### What's it all about?

Not just another place to put stuff. Collaborate and manage your information using Work Point Collaboration Spaces with support from people in your function and your local IS team.

### What does MyTeamWorks mean to you?

Starting today, you can try new capabilities such as Blogs, Communities, Wikis and Event spaces. Project Spaces are also available for Project collaboration.





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